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# PRESS RELEASE

For immediate release



## SERVICE LAUNCH OF ONLINE CLASSROOM OBSERVATIONS

United by Learning unleashes its latest project in support of the English Language Teaching (ELT) sector. The education organisation is offering support to institutions globally to assess how English teachers are delivering their lessons online.

An ELT expert will observe a teacher's class followed by personal feedback (via video conferencing) with goal-setting and concluding in an official written report. The education areas covered in this scheme are: primary, secondary, university, language centres and adult learning.

"Education establishments everywhere are grappling with how to effectively assess their English team's progress online and the impacting it is having on learning," says James Freeman, CEO of United by Learning. He continues: "That is why we felt it necessary to provide this kind of support for teachers everywhere to help them not only see the great work they are doing but also seek new ways to create an even more productive online language environment for their learners."




The project takes into account different team sizes with observations packages starting from one teacher to eleven or more teachers. Educators taking part in the observations will be fully informed of the assessment criteria before the observation takes place and will also receive a self-reflection form for Continuing Professional Development (CPD).

"At times, classroom observations are met with a negative response but our desire is to see teachers empowered from the experience, affirming the great things they are doing online and at the same time helping them extend their knowledge and ideas to develop lessons that really connect with their learners."

-- ENDS --





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Note to Editors:

- Online Classroom Observations packages are: Solo (1 teacher), Hamlet (2 – 3 teachers), Village (4 – 6 teachers), Town (7 – 10 teachers), City (11 or more teachers).
- Prices start from \$24 per teacher plus 12% tax (depending on the package selected).
- Service includes: one online observation per teacher (up to one hour), personalised feedback, setting teaching goals and a written report.
- For full pricing and information contact: [info@unitedbylearning.com](mailto:info@unitedbylearning.com) / +593 99 414 0219
- United by Learning has its head office in Quito, Ecuador and offers services globally.
- United by Learning focuses on creating experiences to empower teachers, engage learners and transform education globally.
- The official website address is [www.unitedbylearning.com](http://www.unitedbylearning.com)
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